LAUREN O MAKE UP BEAUTY HAIR









2024 BRIDAL BROCHURE







A LITTLE BIT ABOUT ME

I have been working in the makeup industry for over 20 years, starting in theatre and film makeup in 2001 before moving into to special occasion, photographic and commercial beauty. I have been so lucky to work in many amazing roles throughout my career, including winning an International Events Artist award in LA for Too Faced Cosmetics and travelling across the UK and Europe hosting events, masterclasses and training teams, but my passion has always been how my work makes people feel. It is always an honour to be chosen to be part of someone's event no matter what the occasion, but there is something extra special about your wedding day.

Whilst every wedding is always special, boho, beach and woodland weddings are my speciality. Whether that's because you're looking for a more relaxed or natural vibe with your hair and makeup, or you're after something a bit different to a classic bridal glam, whatever your chosen look I feel like your wedding should be the time you look and feel the most confident, beautiful version of yourself.

As a freelance artist I am passionate about products and ingredients and I only use cruelty free products and tools in my work. A fully vegan kit is also available.

I thoroughly believe that you should be just as comfortable with your artist as a person as you are confident in their styling skills, so please drop me a message if you'd like to chat more about your special occasion!

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BRIDAL AND WEDDING PARTY SERVICES

As a special occasion artist, it is my job to make sure you not only look beautiful for your big event, but also feel 100% happy, confident and relaxed which is why wedding services are so specialised. I offer services for not just the bride but the whole wedding party.

BRIDAL MAKEUP

Guaranteed to be photo friendly, comfortable and long wearing! I am also on hand through your whole planning process to help advise on your booking, schedule your wedding morning, and provide advice for the rest of your wedding party. Your bridal makeup booking includes: Bridal trial before the wedding to create your makeup look, including skincare consultation, at my home studio

Full skincare preparation and bespoke make up application, including either strip or cluster lashes if desired, at your venue

Lipgloss and touch up kit for the day

£165

WEDDING PARTY

Full face makeup application on the day with strip lashes included if desired. All include a complimentary lip gloss for touch ups throughout the day. Adult bridesmaids, Mother of the Bride and other members of the wedding party £65 Junior Bridesmaids (Under 16) £POA Flowergirls/Bridesmaids under 10 COMPLIMENTARY Make Up Trial £55 *(optional - please see FAQs for more details)*

BRIDAL AND WEDDING PARTY HAIR

My hair specialty is for textured, boho and softer styles including waves and curls, cascades, half ups, and mermaid braids. If you prefer more structured styling or glam waves, I may not be the best fit for your day.

Hair prices are on a sliding scale to accommodate different hair and styling options - please ask for more details

HOT BRUSH/BLOW OUT AND HAIR DOWN FROM £45

HAIR UP FROM £60

HAIR TRIAL £55 OR £25 WHEN COMBINED WITH A MAKEUP TRIAL







HOW TO MAKE YOUR BRIDAL BOOKING

Stage One - Enquiry

Please send an email or WhatsApp message to discuss what you are looking for for your special occasion, including your date and location. I will send you a booking enquiry form to fill in with all your information, and if you would like me to send you a written quote for your booking or arrange a phone call to chat through what you are looking for, just let me know!

Stage Two – Securing Your Date

Once I have received your enquiry form and confirmed you want to go ahead, I will send you through a contract and your booking confirmation. At this point I take a booking fee of £30 (or £30 plus £25 per additional artist if you are booking more than one person) which secures your wedding date in the diary and confirms the contract on both sides. At this point you can also book your bridal trial date, or can choose to leave your trial date as TBC. I will do my best to let you know at your time of booking if there are any restrictions on trial availability and what dates are best for your bookings.

Stage Three – Your Bridal Trial and Deposit

At your trial we will perfect your look as well as discuss the details for your day including any bookings for your wedding party. At this point payment will be taken for your trial (minus £30 booking fee), plus a 20% deposit for your wedding day.

Stage Four – Final Payment

After your trial you will receive a receipt for your deposit with a breakdown of all your services booked, along with your final balance. Payment for the remaining balance is due by bank transfer 3 working days before your wedding.







FREQUENTLY ASKED QUESTIONS

Do you travel for wedding parties?

I am happy to travel to your venue on the day of your wedding. All travel time and costs within a 20 mile radius of my home studio is covered by your booking. For distances over 20 miles there is a charge of 45p per mile to cover extra fuel and time. Makeup and hair trials are hosted at my home salon due to the kit and equipment required, this will then be streamlined for your event itself once I know the looks we're doing. If your venue is over an hour each way in travel time please discuss before confirming your booking.

How do I make a bridal or special occasion booking?

Please send an email or WhatsApp message to discuss availability and what you are looking for, for your special occasion. Once I have confirmed availability we can look at all the details such as booking a makeup trial, your venue, and travel details.

Do you have insurance?

Yes, I have both public liability insurance and travel, loss and damage cover for all my kit. However, I would recommend always checking with your venue that they are happy to have external suppliers working in their property – this is usually the case with specialist venues that have bridal preparation rooms.

How big can my bridal party be? Can you cover Large Bookings?

Absolutely! The key point with larger bookings is the time it takes to get everyone ready. As a general guide I would allow 45 minutes to an hour per service – either makeup or hair – when I schedule the day, so whether or not you need additional artists will depend on a variety of things including any time restrictions at your venue and whether I am working alongside other suppliers. At your enquiry stage I can talk you through whether I would recommend any additional artists and if so I have a network of amazing artists that I work with that I can book for you, or I am happy to work around your other suppliers. Please ask if you'd like more information on booking additional artists, group sizes and costs.

Do you offer packages for wedding groups?

I don't do packages or set groups as all wedding bookings are tailored to what you would like to book for your day

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What happens at a make up trial? Do I really need one?

If you are a bride then in a short answer - yes! Which is why all bridal makeup bookings include one. We both want to make sure that everything goes perfectly on the day so the trial is really vital not only for deciding on your makeup look but all the planning around it. You wouldn't walk down the aisle without trying your wedding dress on first, and your wedding makeup should be no different! Your trial also includes making any skincare recommendations you might want in preparation for the day as well as look at the timings of the day itself, including where you are getting ready, what time you need to be done by, and timings for any other members of the wedding party.

What about my hair, do I need a trial for that too?

If you are booking purely for hair a trial is always required – there are a lot of variables that can affect how hair behaves and how it may need to be prepped for the day, so I would always recommend a hair trial for this reason. If you are booking for hair and makeup together I may be able to do a hair assessment during your makeup trial rather than a full session (dependant on the style you would like). However I do offer a discount on a combined trial so I would always recommend doing both together even if you don't think you 'need' a trial for your specific style.

How far in advance should I book my trial?

I usually recommend 2-4 months in advance to give you time to work with any skincare recommendations, and to try out treatments you may want for the big day such lash lift or extensions, highlights or hair extensions. Certain times of year can get very busy, especially at weekends, so I will discuss trial availability with you when you make your booking to ensure you get the date you need.

What if I change my mind on my look after I've had my trial?

Small changes such as lipstick or foundation shade can always be accommodated on the day, however any significant changes will likely need a new trial to ensure you are still happy with your final look. If in doubt just ask!

I want to book other people in my wedding party – do we all need a trial?

It is up to you if you would like to book trials for your wedding party. I will ask you to bring pictures of your bridal party to your trial and we can discuss what kind of look you would like for everyone, whether you have any specific ideas or would like me to provide a mood board. Remember that on the day there will be timings and schedules that we will need to stick to so if you think anyone may be nervous about their look or would be better testing it in advance it is always worth booking a trial, as there may not be time to make alterations on the day. Of course trials are always welcome just for 'fun' and group trials are also available so if you are not sure please don't hesitate to ask!