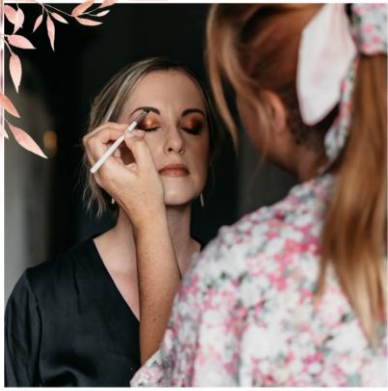


LAUREN O MAKE UP BEAUTY HAIR



2027-28 BRIDAL BROCHURE



A LITTLE BIT ABOUT ME

I have been working in the makeup industry for 25 years, now, starting in theatre, catwalk and photographic work alongside working for a range of brands including as an International Events Artist for Too Faced Cosmetics and travelling across the UK and Europe as a makeup artist and trainer. How we look can have such a big affect on how we view ourselves, and my passion has always been how my work makes people feel.

Based in Bitterne, just outside Southampton, I cover weddings across the New Forest, Hampshire, Dorset, Wiltshire, Sussex and Surrey.

For me, your wedding day should be the day you look and feel the most confident, beautiful version of yourself, whatever that means to you. If you have chosen the rest of your wedding to reflect your love story, taste and personal style, why then pick your makeup and hair based on what social media or current trends tell you a bride is meant to look like?

I love creating rustic romantic and boho styles but I also specialise in 'non traditional' bridal looks – incorporating colour, whimsy or drama in your makeup, along with hair that embraces texture and movement.

Boho, beach and woodland weddings are some of my specialities, whether you're looking for a touch of rustic romance, a fun festival vibe or just want to embrace your natural glow.

I only use cruelty free products and tools in my work and a fully vegan kit is also available.

I thoroughly believe that you should be just as comfortable with your artist as a person as you are confident in their styling skills, so please drop me a message if you'd like to chat more about your special occasion!

E: LAURENOMUA@GMAIL.COM

LAURENOMUA





BRIDAL MAKEUP AND HAIR SERVICES

As a bridal artist, it is my job to make sure you not only look beautiful for your big day, but also feel 100% happy, confident and relaxed which is why wedding services are so specialised. From your initial booking to your bridal trial and on to the wedding day itself I will be on hand to create your bridal look, prepare your skin and hair to look its best, and even help schedule your wedding morning.

BRIDAL MAKEUP

Guaranteed to be photo friendly, comfortable and long wearing, and designed to make you look and feel like your very best self, whether you're a regular makeup wearer or a once-in-a-blue-moon bride. Your bridal makeup booking includes:

Bridal trial before the wedding to create your makeup look, at my home studio. This includes a skincare consultation, advice on any beauty treatments you might like to try, and a bridal beauty gift set to help prepare you for the big day.

Travel to your venue on the day, with skincare prep, mini facial, and application of your makeup look. All bridal makeup includes application of either individual cluster or strip lashes if desired

Makeup touch up kit for the day including complimentary lip product.

Your makeup will be waterproof and longwear, but your kit is on hand for any tears and post-toast lip touch ups!

£195

BRIDAL HAIR

My hair specialty is for textured and softer styles including waves and curls, cascades, half ups, and mermaid braids – think rustic romance or breezy boho.

Hair prices are on a sliding scale to accommodate the variety in hair and styling options - please ask for more details

HOT BRUSH/BLOW OUT AND HAIR DOWN FROM £50

HAIR UP FROM £70

HAIR TRIAL £60 OR £30 WHEN COMBINED WITH A MAKEUP TRIAL



MAKEUP AND HAIR FOR THE WEDDING PARTY

I also offer services for family, friends and members of the wedding party. I can usually accommodate up to six other members of the wedding party, at the same venue as the bride, as a solo artist but also have additional artists in my team to help cover larger groups – more information can be found in the FAQs or get in touch for more information! When booking for a group I can also help advise on styles or looks to compliment your own bridal style, provide advice and help schedule the wedding morning.

MAKEUP

Skin prep and full face makeup application on the day with strip lashes included if desired.

Complimentary lip product for touch ups throughout the day

Adult bridesmaids, Mother of the Bride and other members of the wedding party £75

Junior Bridesmaids (Under 16) £POA - *DIFFERENT OPTIONS AVAILABLE TO SUIT AGE AND STYLE*

Flowergirls/Bridesmaids under 10 COMPLIMENTARY LIPGLOSS AND SPARKLE

Make Up Trial £60 (optional - please see FAQs for more details)

HAIR

As with bridal hair, my speciality is for more relaxed styling, from hair down and half ups to boho buns and braids. Hair prices are on a sliding scale to accommodate the wide variety in hair types and styling options – please ask for more details.

HOT BRUSH/BLOW OUT AND HAIR DOWN FROM £50

HAIR UP FROM £70

HAIR TRIAL £60 OR £30 WHEN COMBINED WITH A MAKEUP TRIAL*

*COMBINED PRICE FOR A TRIAL PROVIDED BY LAUREN – IF YOU ARE BOOKING A SECOND ARTIST FOR YOUR DAY, ADDITIONAL OPTIONS ARE AVAILABLE – PLEASE ASK FOR MORE DETAILS.



FREQUENTLY ASKED QUESTIONS



Do you have a minimum booking number?

I believe every bride should have the chance to look and feel beautiful for her big day, so I don't have a minimum booking number. However if the value of your On The Day services – so your makeup and/or hair services minus any trials or travel fees – is under £225.00 then additional payment will be needed to bring your total up to that amount. If your booking requires an additional artist, this will be for a minimum of three services for each additional artist.

Do you travel for wedding bookings?

I am happy to travel to your venue on the day of your wedding. All travel within a 20 mile radius of my home studio (Bitterne, SO19) is included in the cost of your services, with distances past that there is a charge of 55p per mile. Trials are hosted at my home due to the kit and equipment required, as this is then streamlined for the day. If your venue is over an hour each way in travel time please discuss before confirming your booking as larger distances may incur an additional fee, particularly if an early start time is required.

Do you have insurance?

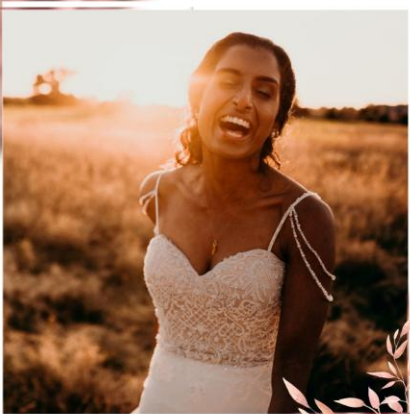
Yes, I have both public liability insurance and travel, loss and damage cover for all my kit.

How big can my bridal party be? Can you cover Large Bookings?

Absolutely! The key point with larger bookings is the time it takes to get everyone ready. As a general guide I would allow 45 minutes to an hour per service – either makeup or hair – when I schedule the day, so whether or not you need additional artists will depend on a variety of things including any time restrictions at your venue and whether I am working alongside other suppliers. At your enquiry stage I can talk you through whether I would recommend any additional artists and if so I have a network of amazing artists that I work with that I can book for you. I don't charge any extra fees for additional artists, although travel fees may be applicable. I am also happy to work alongside other artists if you have another supplier in mind for part of your booking. Please ask if you'd like more information on booking additional artists, group sizes and costs.

Do you offer packages or seasonal pricing?

I don't do packages or set groups as all wedding bookings are tailored to what you would like to book for your day. I also don't believe in inflated pricing for 'popular' times of year – you will always receive my best service at the same price regardless of season!





What happens at a makeup trial? Do I really need one?

If you are a bride then in a short answer - yes! Which is why all bridal makeup bookings include one. We both want to make sure that everything goes perfectly on the day so the trial is vital not only for deciding on your makeup look but all the planning around it. You wouldn't walk down the aisle without trying your wedding dress on first, and your wedding makeup should be no different! Your trial also includes making any skincare recommendations you might want in preparation for the day as well as look at the timings of the day itself, including where you are getting ready, what time you need to be done by, and timings for any other members of the wedding party.

What about a hair trial, why is that not included in the price?

Purely because I don't offer a fixed price for hair – I don't think it would be fair to charge the same for a blow dry on a short bob as a waist-length mermaid braid! – your hair trial is priced separately. There are a lot of variables that can affect how hair behaves and how it may need to be prepped for the day, so I will always do a trial for a bride, especially if you are only booking for hair. If you are booking for hair and makeup together I may be able to do a hair assessment during your makeup trial rather than a full session, however as I do offer a discount on a combined trial I would always recommend doing both together even if you don't think you 'need' a trial for your specific style.

How far in advance should I book my trial?

I usually recommend 8-12 weeks in advance to give you time to work with any skincare recommendations, and to try out treatments you may want for the big day. During peak wedding season (April-September) trials are available on weekdays only unless in exceptional circumstances, but I will discuss trial availability with you when you make your booking to ensure you get the date you need.

I want to book other people in my wedding party as well – do we all need a trial?

It is up to you if you would like to book trials for your wedding party. I will ask you to bring pictures of your bridal party to your trial and we can discuss what kind of look you would like for everyone, whether you have any specific ideas or would like me to provide a mood board. Remember that on the day there will be timings and schedules that we will need to stick to so if you think anyone may be nervous about their look or would be better testing it in advance it is always worth booking a trial, as there may not be time to make alterations on the day. Of course trials are always available for anyone who would like one and group trials can be booked depending on group size and availability, so if you are not sure please don't hesitate to ask! If your booking has more than one artist I can also talk you through the options for trials in this case.



HOW TO MAKE YOUR BRIDAL BOOKING

If you've got this far and like what you see, making a booking is easy!

Stage One - Enquiry

Please send an email or WhatsApp message to discuss what you are looking for for your special occasion and including:

Your wedding date

Location you'll be getting ready and

What you'd like to book for (makeup and/or hair, plus any other people you would like to book for).

Once I've confirmed availability, we can also arrange a voice or video call if you'd like to chat through your ideas, or if you'd like to go ahead and book I will send out an enquiry form for you to fill out all your booking information.

Stage Two – Securing Your Date

Once I have received your enquiry form and confirmed you want to go ahead, I will send you through a contract and your booking confirmation. At this point I take a booking fee of £30 (or £30 plus £25 per additional artist if you are booking more than one person) which secures your wedding date in the diary and confirms the contract on both sides. At this point we will also discuss your trial and can book this at the same time depending on the timeframe to your wedding date.

Stage Three – Your Bridal Trial and Deposit

At your trial we will perfect your look as well as discuss the details for your day including any bookings for your wedding party. At this point payment will be taken for your trial (minus £30 booking fee), plus a 20% deposit for whatever makeup or hair services you are booking for the big day.

Stage Four – Final Payment

After your trial you will receive a receipt for your deposit with a breakdown of all your services booked, along with your final balance. Payment for the remaining balance is due by bank transfer 10 days before your wedding, including any travel costs or additional items you might have purchased.

